

## VIRTUAL AROUND & THE WORLD

GRAND RAPIDS' OFFICIAL  
KICKOFF TO SUMMER

FRIDAY, JUNE 4, 2021

### *Your support helps students and teachers thrive*

Van Anandel Institute for Education is dedicated to creating classrooms where curiosity, creativity and critical thinking thrive. Our educators develop inquiry-based approaches for K-12 education to help students and teachers prepare the next generation of problem solvers.

### *For parents*

Directly serving the West Michigan community, VAI offers engaging experiences for students to think and act like scientists as they pursue hands-on, scientific solutions to some of the world's most pressing problems.

- Afterschool Cohort
- Curiosity Hour
- Summer Camps
- Science Spooktacular

**"The camp was really amazing. My child learned a lot and enjoyed it, even saying now that he wants to become a scientist. I love it."** – Parent of summer camp student

### *For educators*

VAI is impacting education on a national scale by supporting teachers in transforming their instruction to genuinely engage students in learning experiences that are memorable, meaningful and fun.

- Professional Development
- High School Journal Club
- Field Trips
- Blue Apple™ Projects
- Teacher Appreciation Programs

**"I had high expectations for this training, and they were far surpassed. It is a lot of work, but I am excited to make classes that engage students like scientists."** – Teacher

TRANSFORMING INSTRUCTION FOR **90,000** students in **50** states and **28** countries

### *Your impact*

These offerings are made possible by the generous support of our partners and donors. Here are just a few ways your gifts help students and teachers thrive!

**\$500** **30 students** experience a VAI Field Trip

**\$1,000** **10 teachers** receive Blue Apple projects

**\$3,000** **30 teachers** receive one day of Professional Development

**\$5,000** **48 students** receive two weeks of VAI Summer Camp Foundation

Presented by



Proceeds benefit



EVENT CO-CHAIRS

CHAD BASSETT  
RACHEL MRAZ

EVENT COMMITTEE

CHRISTOPHER BILLMEIER  
KENDRA OSOWSKI  
ALEX SCHROTENBOER  
KYLE VAN ANDEL



# Sponsorship Opportunities

## VIRTUAL AROUND & THE WORLD

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Sold Out

### *Exclusive | Title Sponsor | \$10,000*

- Sponsor exclusive wine, charcuterie and dessert package for 26 people
- Name and logo prominently displayed during virtual event
- Name and logo printed on save-the-date, invitation and program
- Name and logo featured on Van Andel Institute's website
- Name listed in Highlights of Hope newsletter
- Opportunity to give remarks at the event
- Co-branded event giveaway gift

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### *Multiple Available | Food & Wine Sponsor | \$5,000*

- Sponsor exclusive wine, charcuterie and dessert package for 16 people
- Name and logo prominently displayed during virtual event
- Name and logo printed on save-the-date, invitation and program
- Name and logo featured on Van Andel Institute's website
- Name listed in Highlights of Hope newsletter

### *Multiple Available | Champagne Sponsor | \$3,000*

- Sponsor exclusive wine, charcuterie and dessert package for 10 people
- Name and logo prominently displayed during virtual event
- Name and logo printed on save-the-date, invitation and program
- Name and logo featured on Van Andel Institute's website
- Name listed in Highlights of Hope newsletter

### *Multiple Available | Chardonnay Sponsor | \$1,000*

- Sponsor exclusive wine, charcuterie and dessert package for 6 people
- Name and logo prominently displayed during virtual event
- Name and logo printed on invitation and program
- Name and logo featured on Van Andel Institute's website
- Name listed in Highlights of Hope newsletter

Presented by



Proceeds benefit



\* Food and wine benefits are estimated at \$60 per person.



# Sponsor Commitment

## VIRTUAL AROUND & THE WORLD

Grand Rapids' Official Kickoff to Summer | Friday, June 4, 2021

*We would love to sponsor at the following level:*

- TITLE SPONSOR** // \$10,000 (SOLD OUT)     **CHAMPAGNE SPONSOR** // \$3,000  
 **FOOD & WINE SPONSOR** // \$5,000     **CHARDONNAY SPONSOR** // \$1,000

COMPANY NAME \_\_\_\_\_  
(As you would like it to appear in printed materials.)

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY / STATE / ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

- Our check is enclosed and made payable to Van Anadel Institute.  
 Please invoice us at the above address.

SIGNATURE \_\_\_\_\_

Email your high-resolution logo to Sarah.Rollman@vai.org.  
(Please provide .eps and .png file formats in color and black and white if possible.)

**PLEASE RETURN YOUR GIFT  
AND THIS COMPLETED FORM TO:**

Van Anadel Institute  
c/o Around the World  
333 Bostwick Ave. NE  
Grand Rapids, MI 49503

Or email your response to Sarah.Rollman@vai.org.

**MORE INFORMATION**

Please contact Sarah Rollman at 616.234.5712.

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