



17TH ANNUAL

# WINTERFEST CELEBRATION

SIGNATURE EVENT  
**02  
17  
22**

## YOUR DONATIONS AT WORK!

### EVENT CO-CHAIRS

George & Missy Sharpe

### EVENT COMMITTEE

Rob & Dawn Arnoys

Robert & Katie Barcelona

Sally Murdock

Ron Rutkowski

Geoff & LeeAnne Widlak

Through cutting-edge research and international collaborations, Van Andel Institute is working to translate scientific discoveries into new therapies that impede Parkinson's progression and improve quality of life for 7 million to 10 million people worldwide. As part of these efforts, the Institute's Parkinson's Disease Center, which facilitates collaborations between scientists for maximum impact, focuses on three important areas:

- 1 Slowing or stopping progression:** Current Parkinson's therapies treat symptoms rather than the root causes of the disease. Scientists in the Center are trying to understand the origins of the disease, and searching for ways to slow or stop Parkinson's progression, allowing patients more symptom-free years.
- 2 Repairing damage:** Parkinson's symptoms become progressively worse as the disease damages or kills crucial brain cells. The Center is investigating innovative approaches to reverse this damage and restore lost brain function.
- 3 Better diagnosis, better monitoring:** Scientists in the Center are developing new ways to diagnose Parkinson's earlier and more definitively, which one day could allow doctors to start future therapies sooner and objectively monitor their effects.

TITLE SPONSOR



PROCEEDS BENEFITING



**7-10** MILLION PEOPLE WORLD-  
WIDE WITH PARKINSON'S

## IMPROVING HEALTH AND ENHANCING LIVES, TOGETHER

This life-changing work is not possible without your generous support.

Thank you — together, we can make a difference.



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## SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR — \$25,000

- 30 tickets to event
- Opportunity to give remarks at event
- Name or logo included on all event signage
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed under event sponsors in *Highlights of Hope* publication
- Full-page color ad featured in event program

### DIAMOND SPONSOR — \$10,000

- 16 tickets to event
- Name or logo included on valet parking signage
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed under event sponsors in *Highlights of Hope* publication
- Half-page color ad featured in event program

### CRYSTAL SPONSOR — \$5,000

- 10 tickets to event
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed under event sponsors in *Highlights of Hope* publication
- Half-page color ad featured in event program

### SNOWFLAKE SPONSOR — \$3,000

- 8 tickets to event
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed under event sponsors in *Highlights of Hope* publication
- Quarter-page color ad featured in event program

### WINTER SPONSOR — \$1,000

- 6 tickets to event
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed under event sponsors in *Highlights of Hope* publication
- Eighth-page color ad featured in event program

#### EVENT CHAIRS

George & Missy Sharpe

#### EVENT COMMITTEE

Rob & Dawn Arnoys  
Robert & Katie Barcelona  
Sally Murdock  
Ron Rutkowski  
Geoff & LeeAnne Widlak

#### FOR MORE INFORMATION

Please Contact:  
Sarah Rollman at 616.234.5712 or  
at Sarah.Rollman@vai.org

#### VAN ANDEL INSTITUTE

333 Bostwick Ave. NE  
Grand Rapids, MI 49503

[VAI.ORG](http://VAI.ORG)

PROCEEDS BENEFITING



TITLE SPONSOR





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## SPONSORSHIP COMMITMENT

WE WOULD LOVE TO SPONSOR AT THE FOLLOWING LEVEL

~~\_\_\_\_\_~~ Title Sponsor **\$25,000**

\_\_\_\_\_ Snowflake Sponsor **\$3,000**

\_\_\_\_\_ Diamond Sponsor **\$10,000**

\_\_\_\_\_ Winter Sponsor **\$1,000**

\_\_\_\_\_ Crystal Sponsor **\$5,000**

Company Name \_\_\_\_\_  
(as you would like it to appear in printed materials)

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Our check is enclosed and made payable to Van Andel Institute.

Please invoice us at the above address. Date: \_\_\_\_\_

### EVENT CHAIRS

George & Missy Sharpe

### EVENT COMMITTEE

Rob & Dawn Arnoys  
Robert & Katie Barcelona  
Sally Murdock  
Ron Rutkowski  
Geoff & LeeAnne Widlak

Email your high quality resolution logo to [sarah.rollman@vai.org](mailto:sarah.rollman@vai.org).  
(Please provide .eps and .jpg file formats in color and black and white if possible.)

### PLEASE RETURN YOUR GIFT AND THIS COMPLETED FORM TO

Van Andel Institute  
c/o Winterfest Celebration  
333 Bostwick Ave. NE  
Grand Rapids, MI 49503

TITLE SPONSOR



PROCEEDS BENEFITING



**FOR MORE INFORMATION, PLEASE CONTACT SARAH ROLLMAN  
AT [SARAH.ROLLMAN@VAI.ORG](mailto:SARAH.ROLLMAN@VAI.ORG).  
FORM MUST BE SUBMITTED BY FRIDAY, FEBRUARY 11, 2022.**