

# DESIGN

06

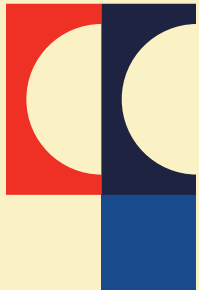
23

# & DISCOVERY

22

FASHION SHOW & RECEPTION

## 2022 Sponsorship Opportunities



### VERTEX SPONSOR \$15,000

16 tickets to event and VIP party  
Atelier seating for all 16 guests on Haworth furniture vignettes  
Name and logo prominently displayed during event  
Name and logo printed on save-the-date, invitation and program  
Name and logo featured on Van Andel Institute's website  
Name listed under event sponsors in VAI's *Highlights of Hope* newsletter  
Complimentary valet parking  
Membership to Van Andel Institute's Board of Governors



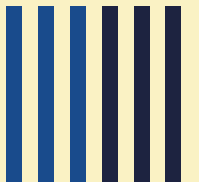
### VOLUME SPONSOR \$10,000

12 tickets to event and VIP party  
Atelier seating for all 12 guests on Haworth furniture vignettes  
Name and logo prominently displayed during event  
Name and logo printed on save-the-date, invitation and program  
Name and logo featured on Van Andel Institute's website  
Name listed under event sponsors in VAI's *Highlights of Hope* newsletter  
Complimentary valet parking  
Membership to Van Andel Institute's Board of Governors



### RADIAL SPONSOR \$5,000

10 tickets to event and VIP party  
Reserved runway seating in the first and second row  
Name and logo prominently displayed during event  
Name and logo printed on save-the-date, invitation and program  
Name and logo featured on Van Andel Institute's website  
Name listed under event sponsors in VAI's *Highlights of Hope* newsletter  
Complimentary valet parking  
Membership to Van Andel Institute's Board of Governors



### PROXIMITY SPONSOR \$3,000

8 tickets to event and VIP party  
Reserved runway seating in the first and second row  
Name and logo prominently displayed during event  
Name and logo printed on save-the-date, invitation and program  
Name and logo featured on Van Andel Institute's website  
Name listed under event sponsors in VAI's *Highlights of Hope* newsletter  
Complimentary valet parking  
Membership to Van Andel Institute's Board of Governors



PRESENTING SPONSORS

HAWORTH

LEIGH'S  
WOMEN • FASHION • STYLE

PROCEEDS BENEFITING

VAN ANDEL  
INSTITUTE®



### EVENT COMMITTEE

Franco & Alessandra Bianchi

Deb Clark

Julie DeNooyer

Ann Harten

Matthew & Jennifer Haworth

Anne Nemschoff

Carol Van Andel

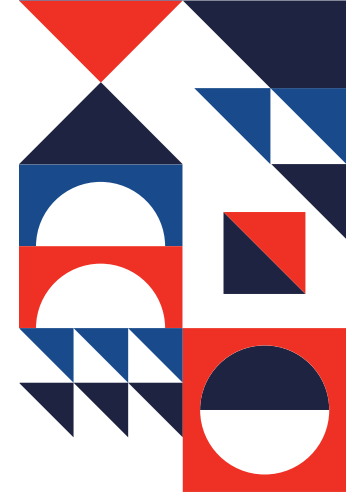
Kurt VanderSchoor

Rebecca Wierda

Please return your gift and  
this completed form to:

Sarah Rollman  
c/o Design & Discovery 2022  
333 Bostwick Ave. NE  
Grand Rapids, MI 49503  
or email your response to Sarah.Rollman@vai.org

Please note: Vaccination or negative PCR test is needed to attend this event.



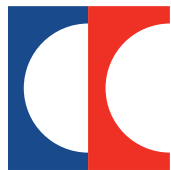
# 2022 Sponsorship Commitment Form

## EVENT COMMITTEE

Franco & Alessandra Bianchi  
Deb Clark  
Julie DeNooyer  
Ann Harten  
Matthew & Jennifer Haworth  
Anne Nemschoff  
Carol Van Andel  
Kurt VanderSchuur  
Rebecca Wierda

**WE WOULD LOVE TO SPONSOR AT THE FOLLOWING LEVEL:**

<input type="checkbox"/> VERTEX Sponsorship \$15,000	<input type="checkbox"/> RADIAL Sponsorship \$5,000
<input type="checkbox"/> VOLUME Sponsorship \$10,000	<input type="checkbox"/> PROXIMITY Sponsorship \$3,000



\_\_\_\_\_  
**Company Name** (as you would like it to appear in printed materials)

\_\_\_\_\_  
**Contact Name**

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**City | State | Zip**

\_\_\_\_\_  
**Phone** **Fax**

\_\_\_\_\_  
**Email**

- Our check is enclosed and made payable to Van Andel Institute
- Please invoice us at the above address on \_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Signature**

**Please return your gift and this completed form to:**

Sarah Rollman  
c/o Design & Discovery 2022  
333 Bostwick Ave. NE  
Grand Rapids, MI 49503  
or email your response to Sarah.Rollman@vai.org

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