

Sponsorship Opportunities



Curiosity Hour

Curiosity Hour: Fairy Tales Gone STEM!
HOSTED BY VAN ANDEL INSTITUTE
FOR EDUCATION 4-7 PM

Wednesday, August 10, 2022

216 N Division Ave., Grand Rapids, MI 49503

Exclusive Title Sponsor \$10,000 — One Available

- 50 tickets to the event (may be given to employees or customers, or Van Andel Institute will happily work to donate to deserving families in your company's name)
- Opportunity to give remarks at event
- Opportunity to send company video out to all attendees, with follow-up email
- Opportunity to include company information or gift in swag bags
- Company name or logo featured on attendee gift, co-branded with Van Andel Institute
- Company name or logo featured on signage for each Curiosity Station
- Name or logo featured on all print and e-materials, including save-the-date, invitation and program
- Name or logo featured on VAI's website
- Name listed under event sponsors in VAI's *Highlights of Hope* and *Annual Report* publications
- Membership to Van Andel Institute Board of Governors

Curiosity Station Sponsor \$5,000 — Five Available

- 40 tickets to the event (may be given to employees or customers, or VAI will happily work to donate to deserving families in your company's name)
- Opportunity to include company information or gift in swag bags
- Company name or logo featured on signage for a Curiosity Station
- Name or logo included on save-the-date, invitation and program
- Name or logo featured on VAI's website
- Name listed under event sponsors in VAI's *Highlights of Hope* and *Annual Report* publications
- Membership to Van Andel Institute Board of Governors

Research Sponsor \$2,500 — Multiple Available

- 20 tickets to the event (may be given to employees or customers, or VAI will happily work to donate to deserving families in your company's name)
- Opportunity to include company information or gift in swag bags
- Name or logo prominently displayed during event
- Name or logo included on save-the-date, invitation and program
- Name or logo featured on VAI's website
- Name listed under event sponsors in VAI's *Highlights of Hope* and *Annual Report* publications

Discovery Sponsor \$1,000 — Multiple Available

- 10 tickets to the event (may be given to employees or customers, or VAI will happily work to donate to deserving families in your company's name)
- Opportunity to include company information or gift in swag bags
- Name or logo prominently displayed during event
- Name or logo included on save-the-date, invitation and program
- Name or logo featured on VAI's website
- Name listed under event sponsors in VAI's *Highlights of Hope* and *Annual Report* publications

Exploration Sponsor \$500 — Multiple Available

- Six tickets to the event (may be given to employees or customers, or VAI will happily work to donate to deserving families in your company's name)
- Opportunity to include company information or gift in swag bags
- Name or logo prominently displayed during event
- Name or logo included on save-the-date, invitation and program
- Name or logo featured on VAI's website
- Name listed under event sponsors in VAI's *Highlights of Hope* and *Annual Report* publications

FOR MORE INFORMATION

Please contact Sarah Rollman at 616.234.5712 or at Sarah.Rollman@vai.org

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VAI.ORG



Proceeds benefit

