

SPONSORSHIP OPPORTUNITIES

Multiple sponsorships available at all levels.

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VAN ANDEL INSTITUTE

OCTOBER 13, 2022

333 Bostwick Ave. NE
Grand Rapids, MI 49503

| 616.234.5000

| **Donate today at vai.org**

VIP PARTY SPONSOR \$15,000

- 20 tickets to the event, including VIP seating
- Opportunity to give remarks during the VIP Party
- Company name and logo prominently displayed throughout the event
- Company name and logo used on all event print materials
- Opportunity to display company information, banner or both at event
- Opportunity to include company item in 450 guest gift bags
- Company name and logo featured on VAI's website
- Company name listed in VAI's annual report
- Company name included in VAI's Highlights of Hope newsletter

AFTER PARTY SPONSOR \$10,000

- 16 tickets to the event, including VIP seating
- Company name and logo prominently displayed throughout the event
- Company name and logo used on all event print materials
- Opportunity to display company information, banner or both at event
- Opportunity to include company item in 450 guest gift bags
- Company name and logo featured on VAI's website
- Company name listed in VAI's annual report
- Company name included in VAI's Highlights of Hope newsletter

VINTAGE SPONSOR \$5,000

- 12 tickets to the event, including VIP seating
- Company name and logo prominently displayed throughout the event
- Company name and logo used on all event print materials
- Opportunity to display company information, banner or both at event
- Opportunity to include company item in 450 guest gift bags
- Company name and logo featured on VAI's website
- Company name listed in VAI's annual report
- Company name included in VAI's Highlights of Hope newsletter

RUNWAY SPONSOR \$3,000

- 8 tickets to the event, including VIP seating
- Company name and logo prominently displayed throughout the event
- Company name and logo used on all event print materials
- Company name and logo featured on VAI's website
- Company name listed in VAI's annual report
- Company name included in VAI's Highlights of Hope newsletter

PROCEEDS
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