

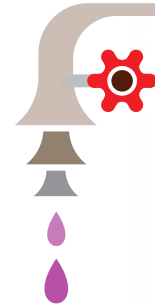
HOPE ON THE HILL & THE CHOCOLATE FACTORY

SPONSORSHIP BENEFITS

Proceeds Benefiting



10.27.2022



GOLDEN TICKET – \$35,000

- 36 tickets to event and VIP party
- Name or logo prominently displayed at event and throughout the VIP party lounge
- Name or logo used in all event printed materials
- Prominent recognition throughout evening
- Reserved seating during entertainment
- Private lunch and tour of Van Andel Institute
- Full-page ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter
- Opportunity to give remarks, taped or live, at Hope on the Hill Gala

EVERLASTING – \$25,000

- 26 tickets to event and VIP party
- Name or logo prominently displayed at event and throughout the VIP party lounge
- Name or logo printed in invitation and program
- Verbal recognition before entertainment
- Reserved seating during entertainment
- Private lunch and tour of Van Andel Institute
- Half-page ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

GOLDEN EGG – \$15,000

- 16 tickets to event and VIP party
- Name or logo prominently displayed at event and throughout the VIP party lounge
- Name or logo printed in invitation and program
- Verbal recognition during VIP party
- Reserved seating during entertainment
- Private lunch and tour of Van Andel Institute
- Half-page ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

Golden Ticket Sponsor



FIFTH THIRD
PRIVATE BANK

Everlasting Sponsor



MERRILL LYNCH
A BANK OF AMERICA COMPANY
Timothy Long and William Mackay

GLASS ELEVATOR – \$12,500

- 12 tickets to event
- Name or logo prominently displayed at event
- Name or logo printed in invitation and program
- Reserved seating during entertainment
- Quarter-page ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

CHOCOLATIER – \$10,000

- 10 tickets to event
- Name or logo prominently displayed at event
- Name or logo printed in invitation and program
- Quarter-page ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

SNOZZBERRY – \$7,500

- 8 tickets to event
- Name or logo prominently displayed at event
- Name or logo printed in invitation and program
- Eighth-page ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

FIZZY LIFTING – \$5,000

- 6 tickets to event
- Name or logo prominently displayed at event
- Name or logo printed in invitation and program
- Recognition on VAI's website and in Highlights of Hope newsletter

LOOMPA – \$3,000

- 4 tickets to event
- Name or logo prominently displayed at event
- Name or logo printed in invitation and program
- Recognition on VAI's website and in Highlights of Hope newsletter

